

PRESS RELEASE

WTOP-10 TV
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FOR IMMEDIATE RELEASE

WTOP-10 TV TO ENHANCE INCLUSION EFFORTS

Addressing issues of diversity and inclusion within WTOP-10 TV, working to do better, and hearing the voices of the SUNY Oswego student body.

OSWEGO, NY. May 6, 2022. — An Oswego Today article detailing information on an interview with Al Roker and the WTOP-10 TV original production *Out on Our Own Oswego (OX5)* was published May 3, 2022. The article written by SUNY Oswego, displayed a focus on the producer of the show rather than the role of both co-hosts.

The error was due to a miscommunication in regards to the press release that was sent out. The original press release was sent out Friday April 22, 2022. Revisions regarding who would be featured on camera for the interview were made after the send-out date. Corrections were sent out Monday April 25, 2022. Unfortunately misprints were still made, but were amended quickly.

WTOP-10 TV realizes that the issue runs much deeper than the original misprint. As a whole it is no secret that the media in general has a history of the underrepresentation of minorities. WTOP-10 TV wants to work to better this issue.

We encourage that incidents like this that happen within the club are brought to the attention of our Human Resources and Communications department so that they may be addressed. To bring an issue to the attention of the organization, we ask that members email: hrboard@wtop10.com or fill out an *HR Complaint Submission* located on our website, here: <https://wtop10.com/member-resources/>.

Regarding the process, all names will be kept anonymous. The V.P. of HR will not contact the other parties involved in conflict unless the meeting participant(s) request it, or if any parties are in danger. If the participant(s) require a group meeting to resolve conflict, it will take place in private between the parties involved. A greater conflict would require the General Manager to sit in on this meeting if the V.P. of HR determines it necessary. For issues of assault, discrimination, or harassment, the V.P. of HR will contact the club advisor or Title IX if necessary.

WTOP-10 TV is a club that is accepting and open to all people. It is a student-run organization meant for everybody, no matter their race, ethnicity, sexual orientation, or even their major. We want to do better and we recognize any grievances that have taken place. WTOP-10 TV would

like to make clear that we do not tolerate exclusion of any kind. We acknowledge that as an organization we have had failures of representing this in the past. For this we are deeply apologetic.

To make this right and to ensure that everyone feels accepted and heard we plan to make our policies more transparent. In addition for the Fall 2022 semester we plan to bring back DEI (Diversity, Equity, and Inclusion) and Title IX training with our managerial staff.

WTOP-10 TV is located in SUNY Oswego's Marano Campus Center, 7060 NY-104, Oswego, NY 13126. The station's mission is to provide hands-on experience and training in the field of broadcast television to the students of SUNY Oswego. In addition, the station provides the students of SUNY Oswego and the residents of the city of Oswego a service in the public's interest, convenience, and necessity.

For additional information please contact Melinda Brancato through call (315) 806-7676, or by email melinda.brancato@wtop10.com

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